

# Six Years At A Glance

## Key Financial Data

### OPERATING DATA

	2019	2020	2021	2022	2023	2024
Revenue-Net	3,979,099,138	3,679,468,088	4,327,326,066	6,018,969,888	6,825,586,346	8,307,666,130
Cost of production	(3,495,240,846)	(2,756,142,547)	(2,766,997,559)	(3,454,551,987)	(3,540,102,628)	(4,004,008,656)
Transmission Cost	(193,223,194)	(139,069,102)	(90,436,188)	(100,165,940)	(126,696,002)	(121,164,257)
Gross profit	290,635,098	784,256,439	1,469,892,319	2,464,251,961	3,158,787,716	4,182,493,217

### PROFIT AFTER TAXATION

(Loss)/Profit before taxation	(454,725,557)	(136,120,065)	1,107,143,492	1,514,839,878	2,439,816,835	2,927,073,108
Taxation	(81,157,536)	22,881,574	(92,746,807)	(150,934,865)	(290,578,261)	(316,481,351)
Profit after taxation	(535,883,093)	(113,238,491)	1,014,396,685	1,363,905,013	2,149,238,574	2,610,591,757

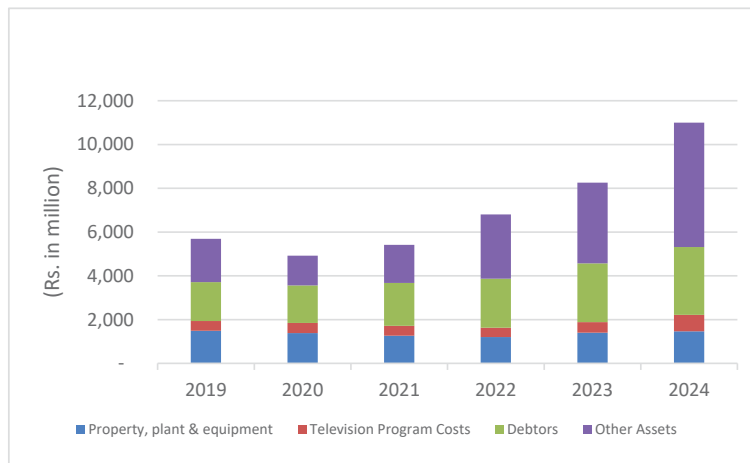
## Financial Ratios

	2019	2020	2021	2022	2023	2024
Current Ratios	2.25	2.85	3.40	3.11	6.43	8.36
Quick ratio	2.24	2.83	3.38	3.10	6.41	8.33
Debt/ Equity Ratio	0.53	0.44	0.18	0.09	0.02	0.02
Cash Available per share- Rs.	0.13	0.12	0.31	0.74	0.39	0.66
Return on equity - %	(16.97)	(3.71)	24.96	26.76	29.66	26.49
Share Price per share - Rs.	3.17	12.55	8.02	7.12	5.84	10.26
Break-up value per share - Rs.	2.78	2.69	3.58	4.49	6.39	8.69
Gross Profit / (Loss) to Sales - %	7.30	21.31	33.97	40.94	46.28	50.34
Cost of Production To Sales- %	87.84	74.91	63.94	57.39	51.87	48.20
Administrative Expenses to Sales - %	2.54	12.91	11.80	9.70	12.97	11.92
Net profit / (Loss) to Sales - %	(13.47)	(3.08)	23.44	22.66	31.49	31.42
Interest Cover - number of times	(2.27)	0.43	12.03	21.65	53.97	83.13
Debtors Turnover (number of days)	161	173	155	127	132	127
Price earning ratio	6.71)	(125.68)	8.97	5.92	3.08	4.46
Turn Over to Total Asset Ratio	0.71	0.77	0.82	0.91	0.84	0.77
Earnings/(Loss) per share	(0.47)	(0.10)	0.89	1.20	1.90	2.30

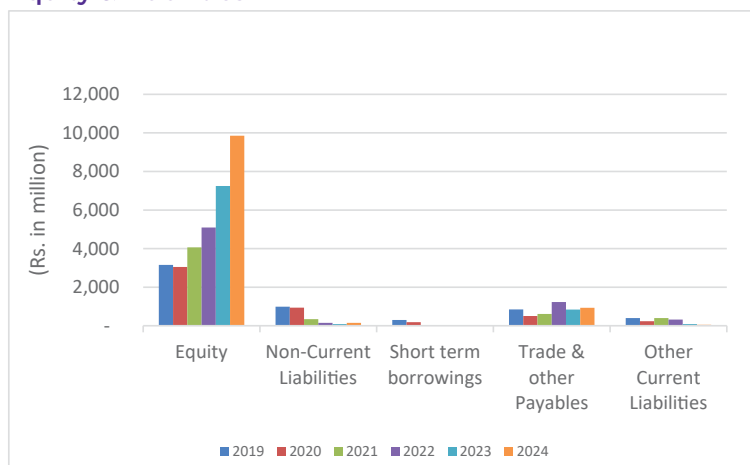
# Graphical Presentation

## Analysis of Statement of Financial Position and Profit & Loss Account

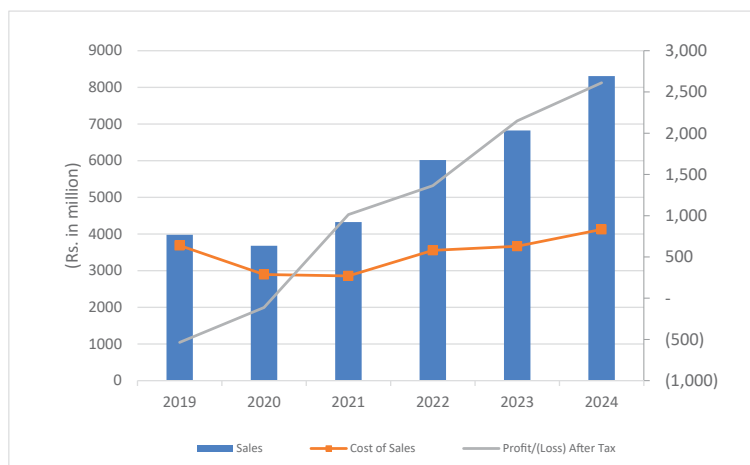
### Assets



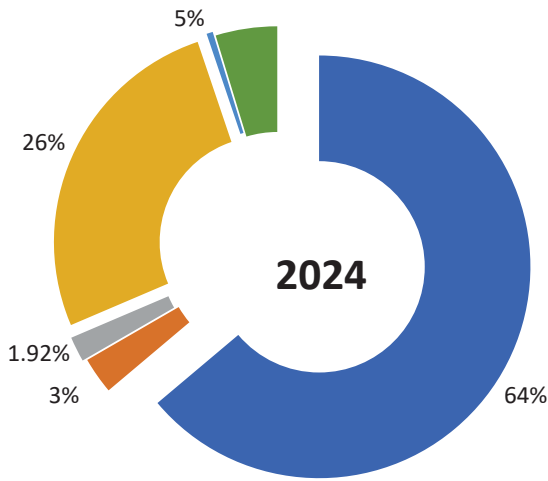
### Equity & Liabilities



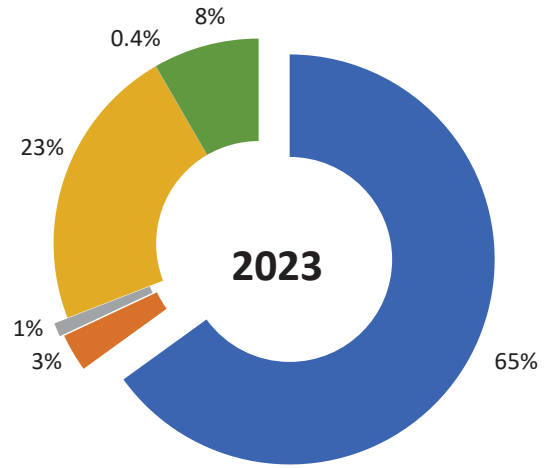
### Sales and Cost of Sales



Break-up of Revenue Streams

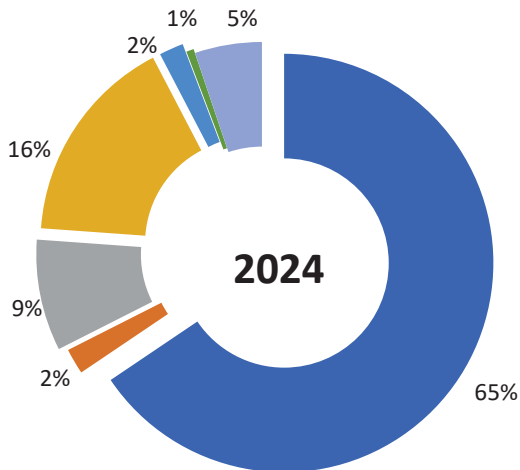


- Advertisement revenue - net
- Production revenue - net
- Digital revenue - net
- Subscription income - net
- Other Income

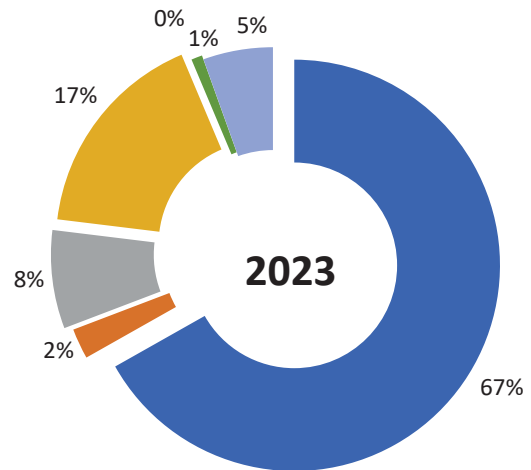


- Advertisement revenue - net
- Production revenue - net
- Digital revenue - net
- Subscription income - net
- Film distribution revenue - net
- Other Income

Cost and expense break-up

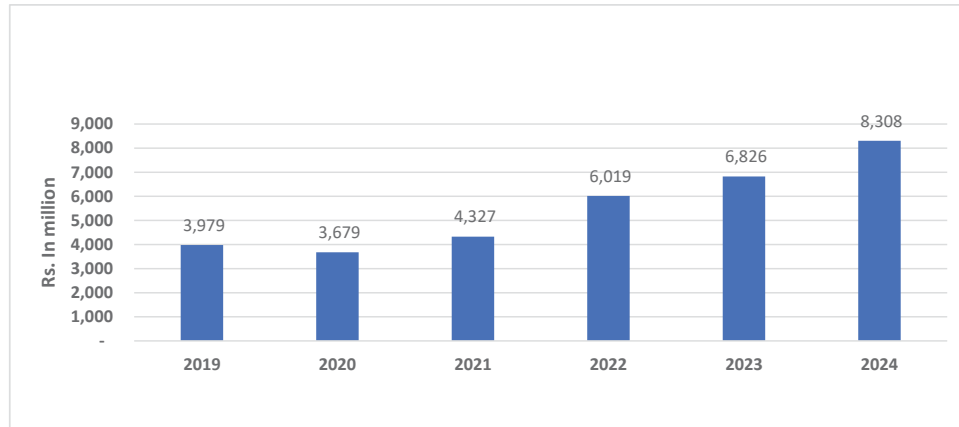


- Cost of production
- Transmission cost
- Distribution costs
- Administrative expenses
- Other expenses
- Finance costs
- Taxation

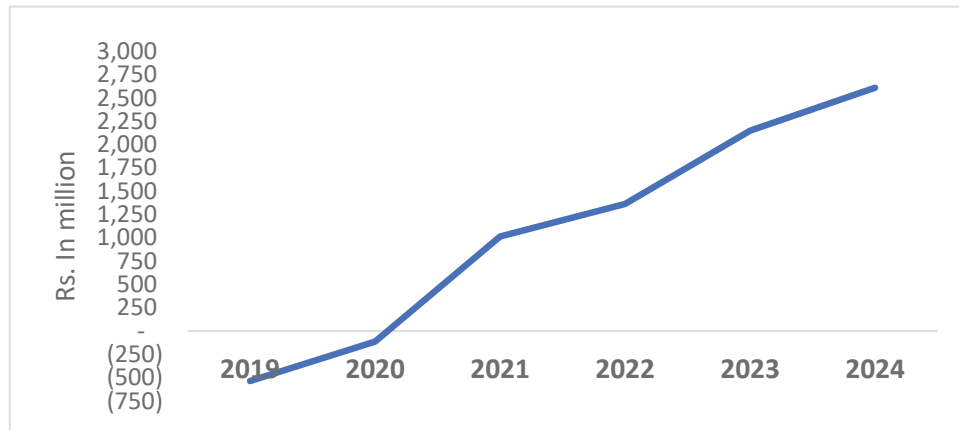


- Cost of production
- Transmission cost
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Net Revenue



Profit After Tax



Current Ratio

